

# JUAN CARLOS MARTÍNEZ MUÑOZ

**PROJECT MANAGER**

Retail Construction & Fit-Out

## CONTACT


**LOCATION**
Madrid, Spain

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## KEY EXPERTISE

Project Management
Construction Management
Retail Fit-Out & Store Openings
Financial Management & CAPEX
Tendering & Contractors
Design Management
CI Audits & Brand Standards

## SECTORS

Retail · Corporate Spaces · Facility Management · Automotive

PROJECT MANAGEMENT / CONSTRUCTION / RETAIL

# PROJECT & CONSTRUCTION MANAGEMENT

## PROFESSIONAL PROFILE

Project Manager with experience since 2018 in the construction, fit-out and delivery of retail and corporate spaces. Experienced in technical and financial project management, team coordination, tendering, supplier management and construction monitoring. Background in automotive, retail and facility management, including BYD, the launch of its premium brand DENZA and corporate premises projects.

## PROFESSIONAL EXPERIENCE

### Store Project Manager

**BYD Motors Iberia S.L.** · Mar 2025 – Present

- Management and coordination of BYD dealership rollout, construction and fit-out projects, working with dealers, technical teams and suppliers.
- Involvement in the launch of DENZA in Spain, the BYD Group's premium brand, including liaising with, sourcing and coordinating local suppliers to support the brand's rollout.
- Coordination and management of construction for the NCS in Spain and other corporate spaces, including technical oversight and coordination of the parties involved.
- Financial management of projects: review of budgets, investments and cost comparisons; cost control, payment certifications and supporting documentation.
- Construction monitoring, CI audits and verification of compliance with corporate identity and opening standards.

### Construction & Maintenance Technician

**Clarel Beauty S.A.** · Jan – Mar 2025

- Technical monitoring of construction and maintenance works across retail premises.

### Construction Project Manager / Construction & Tendering Technician

**Manolo Bakes · Grupo De Boca en Boca 2017 S.L.** · May – Sep 2024

- Management of retail fit-out works, technical documentation, tendering and supplier coordination.

### Facility Manager

**Indra Sistemas S.A.** · Oct 2023 – May 2024

- Technical coordination of building facilities, construction works and maintenance services at corporate premises.

### Construction Project Manager / Construction & Tendering Technician

**Sportium · Grupo CIRSA** · Jan 2018 – Jul 2023

- Management of construction and fit-out projects for retail premises, from planning through to monitoring delivery.
- Preparation and review of budgets, tender documentation and technical documents; coordination of site teams and contractors.
- Supplier negotiation and follow-up, and preparation of drawings, diagrams, detailed layouts and design proposals.

CAREER / EDUCATION / SKILLS

## PROFESSIONAL EXPERIENCE

### Architectural CAD Technician

**Touza Arquitectos** · Feb – Aug 2015

- Preparation of drawings and graphic documentation for building projects.

## EDUCATION

**Master's Degree in Architecture**
Nebrija University · 2026–2027

**Degree in Fundamentals of Architecture**
Nebrija University · 2020–2026

**Degree in Building Engineering**
Polytechnic University of Madrid · 2015–2020

**Higher Technician in Building Projects**
IFP Alarnes (Getafe) · 2013–2015

## PROFESSIONAL SKILLS

- Planning and coordination of construction projects and retail rollouts.
- Financial management: budgets, cost comparisons, certifications and investment control.
- Contractor coordination, supplier negotiations and tendering.
- Technical documentation, drawings and corporate identity (CI) standards.

RETAIL · AUTOMOTIVE · CORPORATE SPACES

# TECHNICAL PROFILE

MANAGEMENT + DESIGN

### MANAGEMENT TOOLS

Presto · SAP · Helios

FAMA · Remedy

Trello · Jira · Notion

Microsoft 365 · Google Workspace

### DESIGN & DOCUMENTATION

AutoCAD · Revit

SketchUp · Blender · D5 Render

Photoshop · Affinity

Illustrator · Inkscape

InDesign · Publisher

### ADDITIONAL TRAINING

Basic Python Programming (2024)

Solar Photovoltaic Systems Design (2023)

Project Management Fundamentals (2023)

Revit Course, Autodesk Partner (2019)

### LANGUAGES

Spanish

English

### ADDITIONAL INFORMATION

Category B driving licence

Experience in multidisciplinary coordination and digitalisation processes.